

## ProModel Corporation Names Charles J. Paul as CFO

*Senior Executive brings over 25 years of experience in financial/operations management in the technology industry.*



**Allentown, PA – July 19, 2012** - ProModel Corporation, a leading provider of predictive analytic simulation software and business intelligence solutions, today announced the appointment of Charles J. Paul, CPA, MBA, as the company's new Chief Financial Officer. As a key member of the executive management team, Paul will assume a strategic role in the overall financial management of the company and provide leadership in developing a continuous evaluation of short and long-term strategic financial objectives. In addition to managing processes for financial forecasting and budget analysis, he will be responsible for property management, investor relationships and partnership compliance.

Keith Vadas, ProModel President and CEO, states "We are very pleased to welcome Charles to ProModel and look forward to him joining our executive leadership team to help guide ProModel through its next phase of growth and innovation."

Mr. Paul joins ProModel from SAI Global where he served as Vice President of Finance and the Chief Financial Officer of the company's North American headquarters. In his role at SAI, Paul helped restructure the company's business model by implementing new processes and procedures that led to a 700% increase in annual average sales. Prior to his role at SAI Global, Paul served as Chief Financial Officer for Telelogue, Inc. for 3 years, where he presided over the organization's sale to a publicly traded company. Paul is a Certified Public Accountant with a B.A. in Accounting and an M.A in Computer and Information Systems from Temple University.

Charles remarked "I am excited to be on board with ProModel and am looking forward to helping continue ProModel's growth."

### **About ProModel**

ProModel is a leading provider of predictive analytics, simulation and modeling solutions for business process optimization. The Company's solutions enable customers to quickly and easily visualize and model Visio diagrams, processes, portfolios, and projects to maximize throughput, decrease cycle time, increase productivity and manage costs. Founded in 1988, ProModel is a privately held small business with over 500 active customers and 7,000 active users globally, including over 50% of the Fortune 500. Customers include companies in manufacturing, logistics, business re-engineering, healthcare, DoD, pharmaceuticals and financial services.

### **For additional information:**

ProModel Marketing 610-628-6842; [marketing@promodel.com](mailto:marketing@promodel.com); [www.promodel.com](http://www.promodel.com)