



ProModel and Orbus Software Collaboration Takes Business Process Analysis to Another Level

Business Process Improvement Technologies integrate into the only Microsoft Visio based BPM/BPA Solution with Simulation

ProModel Corporation, a Microsoft Gold Partner and a leading provider of predictive analytic simulation software, and Orbus Software, a London based enterprise architecture software firm, today announced a collaboration to integrate their business process improvement technologies into the only Microsoft Visio based BPM/BPA solution with simulation. ProModel's Process Simulator and iServer by Orbus both utilize Microsoft Visio as their modeling environment and have been individually successful in greatly extending the analytical capability of Visio. With this new partnership, ProModel and Orbus can now offer their users seamless compatibility and a dynamic framework for business process analysis and dynamic process improvement.

Business Process Management professionals generally use Microsoft Visio as their tool of choice in a single user set up. Orbus' iServer has been uniquely effective in offering Visio users access to a true process repository for project collaboration and dynamic process design and analysis. Going a step further, ProModel's Process Simulator has been exceptionally successful with Visio users because it allows them to quickly simulate Visio flow charts and value stream maps in a risk free environment and display "What-If" scenario results through output reports and charts.

About Orbus Software

Orbus is a leading provider of Enterprise Architecture and Business Process Analysis solutions based around the Microsoft Visio and Office platform. Founded in 2004 and headquartered in London, Orbus supports a global customer network of blue chip organizations spanning all regions and industry sectors, both governmental and corporate, who rely on Orbus' solutions to understand their business and help them respond in time to market pressures.

Their flagship product suite, iServer, has been developed for organizations wishing to perform Enterprise Architecture modeling and Business Process Analysis within the familiar Microsoft Office interfaces: Microsoft Visio, Word, Excel and PowerPoint.

iServer joins up Visio users, allowing them to collaborate via a multi-user modeling environment. The Microsoft Visio and Office products remain as the core user interfaces for creating models and documentation, which are stored in iServer's powerful central repository.

For additional information:

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About ProModel

ProModel is a leading provider of predictive analytics, simulation and modeling solutions for business process optimization. The Company's solutions enable customers to quickly and easily visualize and model Visio diagrams, processes, portfolios, and projects to maximize throughput, decrease cycle time, increase productivity and manage costs. Founded in 1988, ProModel is a privately held small business with over 500 active customers and 7,000 active users globally, including over 50% of the Fortune 500. Customers include companies in manufacturing, logistics, business re-engineering, healthcare, DoD, pharmaceuticals and financial services.

For additional information:

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