

ProModel Honored as 2009 Microsoft Worldwide Partner Conference Awards Winner in Information Worker Solutions, Data Visualization

Allentown, PA — June 24, 2009 — Today, **ProModel** proudly announced it has been selected as a 2009 Microsoft Worldwide Partner Conference Awards winner in **Information Worker Solutions, Data Visualization**. The company was chosen out of an international field of top Microsoft partners as delivering market-leading customer solutions built on Microsoft technology.

“We are proud and excited that Microsoft has recognized ProModel with this award” said ProModel President and CEO Keith Vadas. “We have worked very hard to become a Certified Gold Partner and to develop a best in class predictive analytic decision making technology called Process Simulator, a Microsoft Office Visio plug-in that enables users to run dynamic simulations right in Visio.”

Awards will be presented in a number of categories, with winners chosen from a pool of nearly 2,000 entrants worldwide. The Information Worker Solutions, Data Visualization Partner of the Year award recognizes exceptional partners who have excelled in offering breakthrough Microsoft Office system solutions that help customers view and explore information visually. Has your innovative thinking helped to solve a technical challenge or helped to address your customers’ business needs and empower their employees? Submit your data visualization solutions and showcase the unique and positive effect you had on your customers’ business challenges through your expertise in the Information Worker Solutions competency. To be eligible for this award, you must:

- Be active in the Information Worker Solutions, Data Visualization specialization.
- First profile your nominated solutions in Partner Solution Profiler.

“Microsoft is pleased to recognize ProModel as the Information Worker Solutions Data Visualization Partner of the Year,” said Ross Brown, Vice President, Solution Partners and ISVs, Microsoft Corp. “The combined power of the predictive analytics of ProModel’s Process Simulator and Microsoft Visio’s electronic flowchart graphical user interface enables users to accelerate their performance improvement initiatives for their organizations, optimize key performance indicators, and maximize success.”

The Microsoft Worldwide Partner Conference Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the last year.

ProModel Corporation is a process optimization and decision support company that delivers predictive analytics BI solutions with innovative technology. Compared to traditional performance improvement approaches, ProModel’s solutions help decision makers Make Better Decisions Faster by integrating our predictive simulation software with industry leading tools like Visio. This dramatically reduces the learning curve, time to value and enables companies to do more with less by proving more accurate, quantifiable results.

As an example of a customer application using Process Simulator, the US Air Force Manpower Agency (AFMA) is responsible for conducting manpower resource analysis for all Air Force units and organizations. They ensure these organizations have the proper amount and type of personnel available at the right time to complete their assigned missions.



With the continuously changing conditions in the world, senior Air Force leadership must be able to quickly and accurately predict manpower needs accounting for Congressionally mandated manpower authorizations and ever changing mission demands. Using Visio and Process Simulator AFMA is able to quickly capture their process's, create and simulate "What If" scenarios and generate a predictive visualization of key performance metrics significantly reducing the risk for manpower decision makers.

Process Simulator offers AFMA the ability to compare and contrast multiple data elements quickly and efficiently significantly enhancing current static analytical techniques.

The Process Simulator/Visio platform will now enable AFMA to quickly and accurately depict organizational structures within the Air Force and run quantifiable and repeatable "what-if" analysis in order to determine the optimal manning requirements for all units. Once fully implemented, this new solution will enhance AFMA's ability to provide superior customer service to U.S. Air Force senior leadership in a faster more effective manner.

For additional information:

ProModel Marketing 610-628-6842; marketing@promodel.com

Product or service names mentioned herein may be the trademarks of their respective owners.