**For Release 6:00am PDT**

**June 29, 2011**

# ProModel Corporation Listed Among Top Finalists for the 2011 Microsoft Visio Partner of the Year Award

**ALLENTOWN, PA — June 29, 2011—** ProModel Corporation announced it has been selected as a finalist for the Microsoft Visio Partner of the Year Award.

"We are pleased that Microsoft has recognized ProModel for three consecutive years as a winner or finalist for a partner of the year award," said ProModel President and CEO Keith Vadas. Our Process Simulator software is a Microsoft Office Visio plug-in that enables users to run dynamic, predictive "What-If?" scenarios inside Visio." "We work very hard each year to increase the power and ease of use of Process Simulator while leveraging the latest capabilities of Visio."

Awards were presented in multiple categories, with winners chosen from a set of more than 3,000 entrants worldwide. The Visio Partner of the Year Award honors partners with proven expertise in the planning, implementation, and management of solutions using Microsoft Visio as a platform. This award recognizes ProModel Corporation as successful in demonstrating how the Visio solution scenarios (business intelligence, process management, IT management, facilities management, and quality/compliance) helped customers reduce costs, gain business insights, enhance compliance, and reduce IT risks.

"We are proud to recognize this outstanding group from our highly valued worldwide partner network as our 2011 Partner Award finalists," said Jon Roskill, corporate vice president, Worldwide Partner Group, Microsoft Corp. "We applaud the unique perspective and creativity each of these companies brings to solving customer business and technology challenges. Our strong partnership along with their commitment to customers plays an essential role in our mutual, long-term success."

The customer demand for a tool like Process Simulator continues to grow and affect the cultural climate of everyday business operations. Customers in industries ranging from pharmaceuticals and manufacturing to healthcare and the Department of Defense have increased their utilization of the tool because of real results being achieved through ProModel's solution approach.

One defense contractor is utilizing the Process Simulator/Visio toolset across various segments and levels in the company as indicated below:

1) To improve tactical/operational manufacturing processes by using the tool to do "Virtual" Kaizen events in the software, as opposed to the strictly traditional "Trial and Error" Kaizen events with the live operation on the manufacturing floor.

This allows them to test many more options, in much less time, with no interruptions to production until they select the best course of action to implement for each Kaizen event, knowing that it's going to produce the desired performance improvement.

2) Strategic High Level Capacity/Throughput analysis at various plant sites.

3) "Leaning" out the R&D and Engineering processes in order to shorten product development time frames.

4) "Leaning" out the aftermarket systems to minimize required inventory levels and reduce obsolescence of spare parts.

The Microsoft Partner Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

**About ProModel**

ProModel, a Microsoft Gold ISV Competency and Silver PPM Competency Partner, has been a leading provider of Predictive Analytic Simulation Software Solutions for 20 years, to help companies MAKE BETTER DECISIONS FASTER. Our latest offerings integrate seamlessly with Microsoft products and platforms such as Project, Project Server, EPM, and Visio, to help organizations optimize portfolios, projects, processes and resource decisions that best align with business strategy. These unique solutions combine cutting edge simulation technology with a powerful methodology to increase the probability that the strategy will be met.

**For additional information:**
ProModel Marketing 610-628-6842; marketing@promodel.com