

Who is ProModel?

ProModel Corporation is a leading provider of predictive, simulation based decision support solutions that help organizations to make better decisions faster by Visualizing, Analyzing and Optimizing future plans today. Our suite of tools for Channel Partners in the PPM (Project & Portfolio Management) space addresses mission critical issues such as **Resource Capacity Planning, Resource Allocation** and **Project Selection and Prioritization**. ProModel delivers innovative technology and services that empower you to know tomorrow's portfolio today.

ProModel's PPM Solution

ProModel's toolset for the PPM space includes Portfolio Simulator, Enterprise Portfolio Simulator and Project Simulator, a Microsoft® Project Plug-In. These tools interface with and complement Microsoft's EPM suite. Together they provide an unbeatable solution for improving short and long term project and product portfolio performance with significantly less risk.

Brief Background

ProModel Corporation was founded by Dr. Charles Harrell in 1988, to provide easy-to-use, powerful, and affordable simulation software products that would run on standard PC's. The vision was to create a tool set that didn't require a programmer to use. Our customer base is extremely diverse and loyal with over 300 of the Fortune 500, and over 6000 individual licenses sold, coming from Manufacturing, Government, and Academia in virtually every industry across the globe. Over 90% of our customers maintain their licenses year after year.

ProModel has a global presence with U.S. offices in Allentown, PA; Ann Arbor, MI; and Orem, UT as well as trained value added channel partners throughout the world.

ProModel has been recognized by Microsoft for the value of our leading edge technology and services with the Gold Partner status and several of our customers have won awards for solutions we have developed with them.

ProModel Value Propositions

Strategic Initiative and Project Portfolio Planning

How do you determine which projects or initiatives should be funded? How do you determine their priority, and sequence in order to optimize the entire portfolio of projects? Do you have confidence in your forecasted results for next year, the next five years? Our tools will let you look into the future and provide tomorrow's portfolio results today.

Capacity Planning and Resource Allocation

In today's resource constrained environment, most decision makers are required to get more done, with the same or even fewer resources. ProModel's tools enable you to determine very precisely which specific processes or resources are keeping your projects from being completed on time and within budget.

Channel Partner Commitment and Opportunity

ProModel currently has a solid channel partner base. We are committed to increasing this part of our business because we know there are too many organizations out there, whom we won't reach on our own, that would benefit greatly by implementing our solutions.

The best way to do this is to work with value added partner companies who already have trusted relationships and know what their customers need. This also strengthens the value proposition of our partners to their customers while providing them with the opportunity for significant revenue and market share increases.